

CommonwealthBank



REEL DEAL[®]



2008

SHORT FILM FESTIVAL

THIS YEAR THE RULES HAVE CHANGED

1 theme **2** locations and **3** months to deliver.

OVER \$20,000 IN CASH AND PRIZES TO BE WON

INCLUDING THE BRYAN BROWN FILM SCHOLARSHIP

www.reeldeal.com.au

Registration & brief: Commences Friday April 4 from 9.30am at
Revesby Workers' Club or online at www.reeldeal.com.au.
Submissions due: Monday June 30, 2008

FROM URBAN TO OUTBACK

THE HEAT IS ON FOR 2008

Registrations and creative brief for the third annual Commonwealth Bank Reel Deal Short Film Festival commence on Friday April 4, 2008.

The Reel Deal has been especially designed to identify, nurture and support Australia's film makers of the future. There's over \$20,000 in cash and prizes to be won again this year, including the Bryan Brown Film Scholarship, valued at over \$5,000.

Anyone can enter – the Commonwealth Bank Reel Deal Film Festival is a grassroots event where filmmakers, students and the general public can compete on a level playing field.

WHAT'S NEW IN 2008?

There are a few new developments for this year's festival. Basically, film makers will only have two requirements for their 2008 entries. Films will have to use either **Bankstown** or **Broken Hill** in at least one location shot, and they will have to incorporate one specific item or theme, which will be divulged on April 4. Animation entries, whilst not bound by the location rule, will have to use the same theme or item.

This year film makers will also be given **3 months** to develop and produce their films instead of the usual 4 weeks. It is hoped that this new criteria will allow even greater creative freedom for film makers in both content and location.

HOW DOES IT WORK?

- Filmmakers have up to 12 weeks to script, shoot, craft and edit their films which must be no longer than 7 minutes duration, including titles and credits.
- Animation entries must be 1.5 minutes or more in duration, including credits and titles.
- Registrations commence Friday April 4 from 9.30am. You can download the registration forms and brief sheets from the Reel Deal website, or collect them in person from Revesby Workers' Club at any time from this date.
- All entry forms and release forms can be downloaded from the Reel Deal Website. It's a good idea to download your forms early and have them completed before submitting final registration forms.

AWARD CATEGORIES:

Best Film
Best Original Music Video
Best Editing
Best Animation
Best Actor / Actress
People's Choice Award

Best Cinematography
Best Director
Best Script
Best Art Direction
Bryan Brown Scholarship

TELL ME MORE!!

Log on to
www.reeldeal.com.au
for full details



Festival patron Bryan Brown with
2007 guest judge Abbie Cornish.

For further information contact
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